



KERR DESIGN BUILD

Who is Kerr Design Build?



Founded by Doug Kerr in 1987

We have been in business for over 37 years

We are a finalist for Renovator of the Year 2023

We have completed more than 2100 projects
with over 1000 permits

We have developed a fantastic pre-construction
System through many years of trial and error

We have a team of people who can:

- Do what they say they can do
- Are passionate about what they do
- Are caring and creative



Today's designers

Nisha MacNeil

- Passionate Designer focused in creating amazing spaces with every personality.
Design Manager at Kerr Design Build.

Alejandra Baro

- Interior Designer passionate about creating life experiences in every space.
Project Consultant at Kerr Design Build.





Designing Through Your Senses

Creating spaces that nourish the soul



The big “WHY”

Why do we do a renovation?

- **Change as a personal transformation**
- **Emotional connection to the space**
- **Symbolic new beginnings**
- **Change in our personal life**



Basic human senses

- Seeing
- Touching
- Hearing
- Smelling (most primitive)
- Tasting

We all “experience” a space, what do you remember?

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Colour and lighting in a space

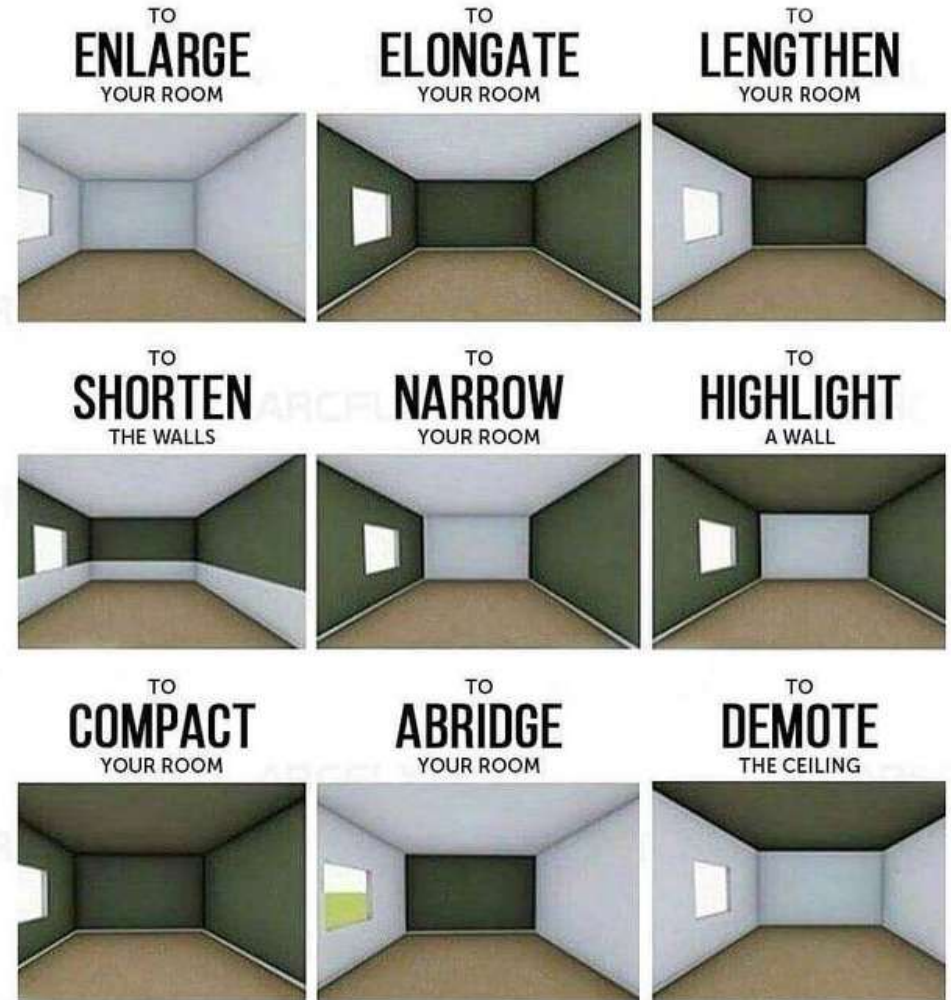
How does it make you feel?

- **Happy/Sad**
- **Relaxed**
- **Active**
- **Boring**



Colour and lighting

**Use the colour in
your favour.**





Textures and smells

Your skin is the best way to touch a space.

Smell the world, you will remember forever.

Functionality

A space that works for you

- Design for daily life
- Functionality vs aesthetics
- Furniture and layout
- Ergonomics

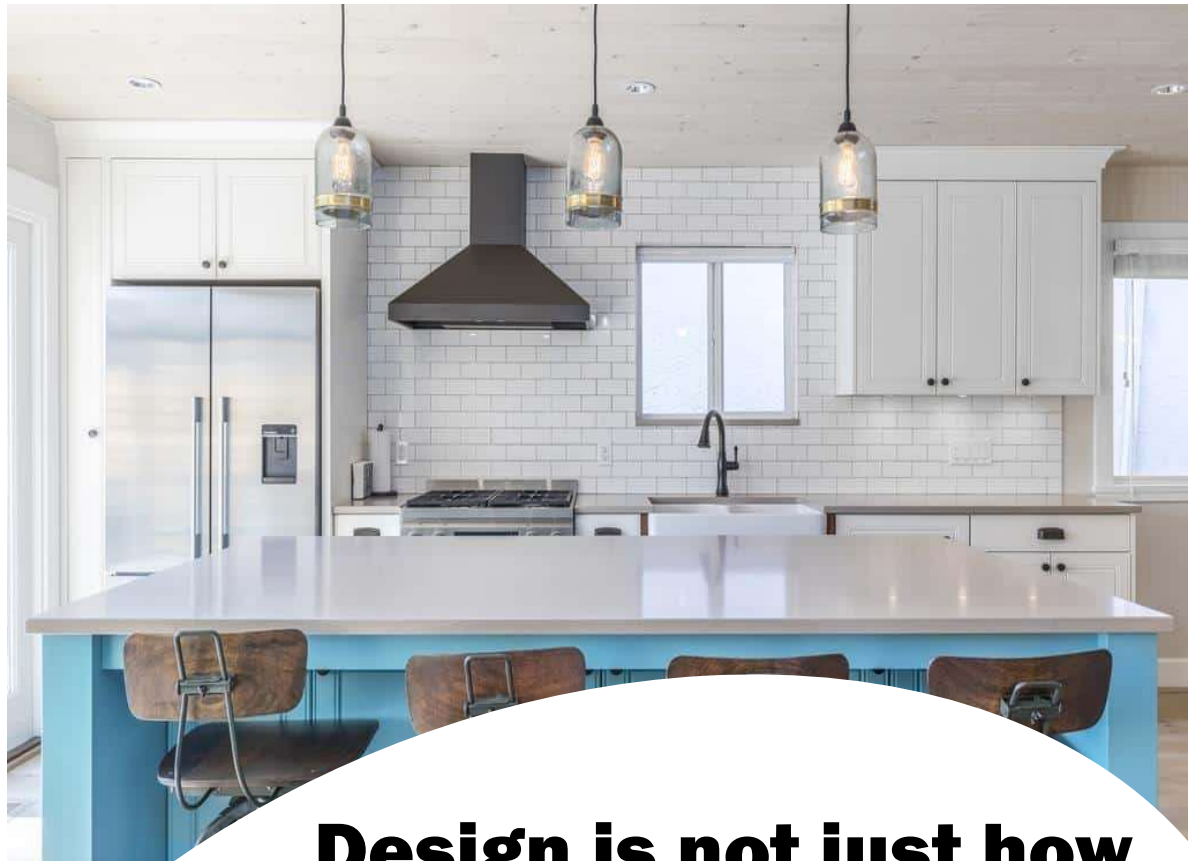


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Organization for mental peace

- What you really need
- Use colors and textures in your favor
- Storage, keep away/show it



**Design is not just how
a space looks, it's
how it makes you
feel.**

THANK YOU

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